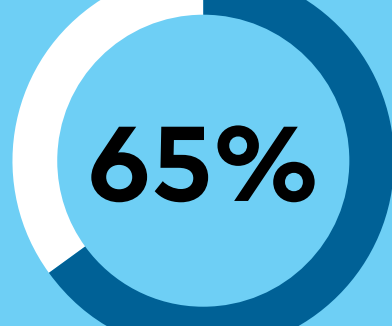


Heartfelt Holidays

A new poll of 2,000 Brits found....

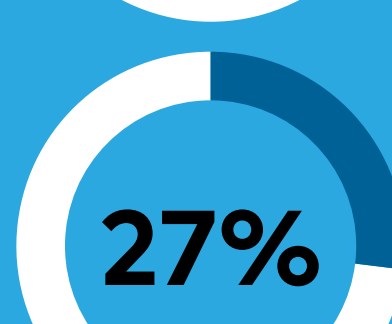


prefer to receive

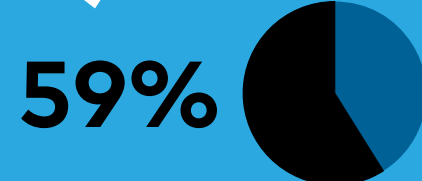
HEARTFELT, PERSONALISED GIFTS
over
GENERIC, SHOP-BOUGHT GIFTS



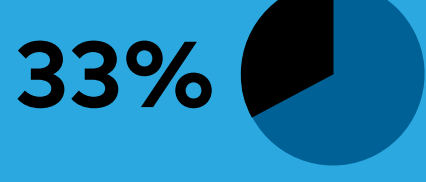
Only **8%** prefer a **GIFT CARD**



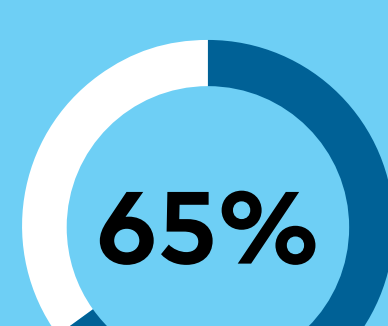
say they prefer a **PERSONALISED GIFT** over a £100 shop-bought item



also said they keep personal gifts **MUCH LONGER** than generic, shop-bought ones

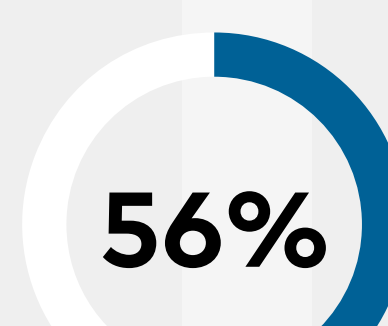


say they would **KEEP IT FOREVER**



are **HAPPIER** giving someone a more

HEARTFELT, PERSONALISED GIFT



of Brits wish they received **MORE PERSONALISED GIFTS**



1 IN 4



say they plan to give more personalised gifts **THIS YEAR** compared to previous years

TOP 5 BEST HEARTFELT GIFTS TO RECEIVE

1

PHOTO GIFTS

2

PHOTOBOOK

3

HANDWRITTEN NOTE

4

GREETING CARD

5

CUSTOM CANVAS PRINT

